Permit #F00019299

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019299 **Type of Permit:** FILMING **Release Date:** 08/24/2009

Production Company O POSITIVE LLC

Insured Company Name O POSITIVE LLC
Contact Phone No. 1 212-557-7000
Contact Phone No. 2
Fax 212-557- 7070
Address 36 W 25TH ST, 11TH FLOOR
NEW YORK, New York 10010

Production Title TOTINO'S PIZZA

Type of Production Commercial - Standard

Producer Devon Clark

Director Kenny Herzog

1st AD TBD TBD

Production Manager Cindi McKinney

FilmL.A. Coordinator Asia Robinson

Location Manager Dan Williams
Primary Phone Office - 212-557-7000
Secondary Phone Mobile - 310-704-4779

Location Assistant Dan Williams
Primary Phone Office - 310-704-4779
Secondary Phone

Fees

Posting 1500	$130.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,150.00

Number of Locations 1

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Summary Information — Location

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Location Manager Dan Williams
Primary Phone Office - 212-557-7000
Secondary Phone Mobile - 310-704-4779

Location Address 4135 Davana Rd, Sherman Oaks, CA, 91423

Location Names

Location Type Private Residence

Location Description

Film Dates 8/25/2009 - 8/25/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Traffic Officers Required

Please see attached document 20090824155416.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk only.; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note WALKTHRU AND SPOT CHECK FOR CREW PARKING APPROVED BY INSP. ROTH

Coordinator Note COMPANY MUST HAVE ROAD SIGNAGE AT BOTH ENDS OF POSTED AREA.

Parking

Base Camp	Crew Parking
Location Type :	Location Type : Church
Location Street :	Crew parking and Catering at 14115 Magnolia Bl (Church of Chimes) 0530-2200 hrs

Posting "No Parking" signs B/S of Davana Rd from Davana Ter to Valley Vista Blvd

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Approximate Footage 1201 - 1500

Log Number 1002470

Date(s) 8/25/2009 to 8/25/2009

Time(s) 07:00 to 22:00

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Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of O Positive LLC ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 4-3-09

Name of Principal: Dean Clark

By: Dean Clark
Representative's Signature

Dean Clark
Print Representative's Name

Producer
Representative's Title

36 W 25TH ST
NY NY 10010
Principal's Address

310 795 0237
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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